



EUROPEAN
MAGAZINE MEDIA
ASSOCIATION

invites you

European Magazine Media Night 2012

28 February 2012 ■ 18:30 ■ Brussels



- **Launch of the 2nd EMMA Magazine**
on the future of the magazine media
- **Kick off of the Future Media Lab.**
a think tank approach hosted by EMMA



Shaping
the future
of media

29 February 2012 ■ 8:30-14:00 ■ Brussels

European Magazine Media Night Lecture including:

- **Michel Barnier**
European Commissioner Internal Market and Services
- **Andrew Rashbass**
CEO The Economist
- **Françoise Le Bail**
Director General Justice, European Commission

European Magazine Media Night Networking Dinner
including **EMMA Magazine launch**.

EMMA Club Night with DJ.

Future Media Lab.

Be part of shaping the future of Media !

Future Media Lab. is a **think tank** initiative where magazine publishers, along with relevant stakeholders, will

- **debate the future of media,**
- **identify the specific role of the magazine media** within the overall future media landscape, and
- **draw conclusions** from these findings for policy recommendations for EU policy and decision makers.

Research is at the core of this activity.

For an updated programme please check
www.futuremedialab.info

Please register with **your personal registration code: M24D34**
on www.magazinmedia.eu/registration



Venue

The Egg
Rue Bara 175
B-1070 Brussels

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EMMA aisbl - European Magazine Media Association

We represent more than 15.000 publishing houses across Europe, publishing more than 50.000 magazine titles. We promote Europe's magazine media in times of change, to ensure the long-term survival and prosperity of a plural, diverse, and economically successful magazine media in the EU.

www.magazinmedia.eu

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